

# Microsoft Teams Data: Where Is Your Backup?

Reasons for Data Loss:



Source: Aberdeen Group

## Why Microsoft Teams Data Needs Backup:

The sudden increased reliance on remote working due to the global pandemic has accelerated the pace that businesses move to the cloud. This changing market dynamic requires flexibility and agility, such as adopting collaborative solutions like Microsoft 365 to meet organizational needs.

In 2020, Microsoft Teams cloud services usage **jumped more than 50%**. But, with speed often comes oversight. As companies rush to implement SaaS solutions like Microsoft Teams, more and more business-critical data is stored within, bringing us to a serious reality: Your valuable cloud data may be at risk. Microsoft Service Agreement states the following:

*“We recommend that you regularly backup Your Content and Data that you store on the Services or store using Third-Party Apps and Services.”*

Microsoft Service Agreement  
Section 6b

Preventing data loss begins with assessing your SaaS provider’s backup, recovery, and retention policies. Relying on your SaaS provider to keep your data safe may put you at risk, and, according to Gartner, by 2022, 70% of organizations will have suffered a disruption due to unrecoverable data loss in a SaaS application.

## Top Reasons Why Microsoft Teams Needs Backup:

Businesses often overlook key facts that put Teams data at risk:

- Microsoft is not responsible for backing up Teams data; if Microsoft infrastructure suffers an outage or attack, you will not have access to (or may even lose) your data.
- Without a strong link to SharePoint, Teams backups are very limited since Teams data is located on and restored from the SharePoint team site. Your backup and recovery solution must have this connection.
- More collaboration = greater chance of human error. Teams users can easily overwrite and delete data, oftentimes accidentally. Your risk for data loss increases with collaboration.

Teams brings in data that can be edited or deleted from many sources in your tenant: Be proactive and don't let collaboration become a source of costly business disruption. To always be in control of your data, you need a true backup and recovery solution on a private infrastructure.

## Protect and Manage Your Microsoft Teams Data with Keepit

Why not protect your Teams data with the best backup and recovery service on the market? Keepit makes time-consuming, manual data recovery a thing of the past.

Built in the cloud, for the cloud, Keepit for Microsoft 365 provides:

- Complete coverage across all Microsoft 365 workloads: Teams, SharePoint, Exchange, OneDrive, Groups, and Public Folders.
- Simple and intuitive design, with perfect integration for Microsoft cloud services.
- Strongest and most secure platform, including blockchain immutability.

## Keepit for Microsoft Teams:



### Best-in-Class Coverage

Keepit Backup and Recovery offers the most complete coverage of Teams data, including channel chat and attachments, as well as market-leading SharePoint recovery, allowing you to restore elements of lists and even site permissions.



### Secure by Design

Keepit offers unlimited retention and storage, compliance, and mirrored private-cloud data centers. The Keepit architecture runs on a secure, private infrastructure offering data immutability and guaranteeing data availability.



### Remarkably Easy Recovery

The remarkably easy recovery feature offers a host of flexible restore options, intelligent search, and intuitive design to best help you manage data easily and without delay in your workflow.



### Predictable Pricing

The predictable pricing structure is user-based and all-inclusive, with no hidden costs. You'll receive unlimited storage and up to unlimited retention of Teams data at a predictable price.